

Street Photography and Beauty

So the insanely big idea that I have, after much thinking and consideration is, the very very simple idea that, in fact, we street photographers shall inherit the planet.

My big idea is, after much philosophical reflection, I think what we humans truly desire is power and beauty.

So how is this manifested?

Power, whether it be capital, social capital, digital capital bitcoin, or even information capital.

But above all this, is beauty. The innate human desire to create beauty.

street photography and beauty

So in today's huge antisocial world, I think what we humans are craving for is, human connection, human beauty.

People think it is Lamborghinis and Ferraris but no... Just ask yourself... If you were stuck on a desert island by yourself, what would you prefer; the most beautiful car in the world? Or the most beautiful woman in the world?

Street photography is a fascinating discipline because, we both have the opportunity to dance with humans, in an artistic way, and also, create beauty with humans.

The human body as the ultimate canvas

Kind of a cool gallery, exhibit, as well, as some upcoming artists they are highlighting is VEFA GALERY, one artist using nude female models as a canvas, directly painting on their backs. I find the artwork very very beautiful and tasteful.

But the big idea is, the wise idea is to seek and consider of humans, ... to make all the focus human centric in regards to beauty.

get the people moving

I recently saw a new slide from Elon Musk, detailing his vision with Grok AI.

The big vision is, gaining 1 billion users, and also, making it more and beyond?

I think for me the inspirational point was, also for me to consider... What is my number one skill in our committees lever in which I could leverage to the maximum, once again, power 1 billion people on the planet?

I think the big one is photography.

the goal

So my simple vision is this:

First, the desire to make more beautiful photos. That our efforts, should be in tune with this idea of trying to make more beautiful photos.

Second, movement. I think one of the great joys of photography is the ability to just get people to move around!

Therefore, the focus of photography.

why street photography?

So then, the big question: why street photography as like the Apex pillar of photography?

So for me once again, you have all the virtuous ingredients: movement, like you as a street photographer moving around, shooting photos, and also interacting with human beings.

I think a very very underrated thing in the street photography is the social aspect. And this sort of photography that allows you to be more social with other human beings is good.

now what?

So I suppose the optimistic thought that I have is, not being so concerned about the whole AI thing. I really really think that, AI is not very big of a deal, in some ways, I think it's kind of like 1000 times overhyped, in terms of doomsday.

I think the underappreciated technology is rather, bitcoin. Why? **You could live without AI but you cannot live without money.** what does that means is, assuming that bitcoin is perfected digital money, AI is just another agent, bitcoin is the substantive thing.

critiques of AI

So for the most part AI is pretty amazing, in terms of what it could do for us but, but it will never be able to do is philosophize on the human body, health, fitness, and also beauty.

AI cannot innovate

another big critique of AI is, it is very good at mixing what has been done successfully in the past but it is not good at creating brand new things.

So then what

One photography, the simple idea and goal is still, to avoid social media Instagram at all costs. I'm still 1000x insanely proud of arsbeta.com --> in terms of getting real feedback on your photos.

I think maybe the second thing I'm trying to do is motivate more people to just go out and shoot!

What to think about and consider

So I have some homework assignments for you:

1. Try to philosophize what beauty means to you, and also in terms of your photography. Like, what do you consider is a beautiful photograph?
2. Second, what does it mean for you to make *more* beautiful photos?
3. Beauty & the body: strive to beautify your body to the maximum. And also ascertain what that means to you.

in person

Just added to workshops schedule:

- April 19th, Sunday (9am-1PM): Conquer Nyc Street Photo Workshop 2026 – New!

If you want to punch your knuckles against the concrete, get your hands a little bit dirty, and level up your street photography hustle and game, insanely pumped to have you in this workshop.

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Now what

The simple idea is, no no no... Find that new camera is not going to help you make more beautiful photos.

I still think that, mastering black-and-white photography is the secret to making more beautiful photos. I think color is amazing, but for the deep raw beauty, monochrome is unmatched.

philosophy

Return to the fountains: Evyn reading two or three pages of philosophy and friedrich Nietzsche will give you 1 trillion times more inspiration than anything you read on social media.

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