

CONQUER CREATIVITY

IN PHOTOGRAPHY AND *BEYOND*

ERIC KIM // OPEN SOURCE



What is “Creativity”?

***ker-**

To grow, make grow, nourish

**What is a
“Turbocharger”?**

Turba

Turbulent, storm

Rotate, swirl, turn around.



Creativity is “Via Negativa”

Figure out what to cut, subtract, or get rid of.

Start with a Black Canvas

Think Mobile.

First In, Last Out

FILO



Most Recent



The Devil is in the Details

“We must go darker.”

AS DARK AS POSSIBLE



Think 5G

In Praise of Templates

What to keep consistent,
what to change?



ASAP (As Simple as Possible)
// As Small as Possible

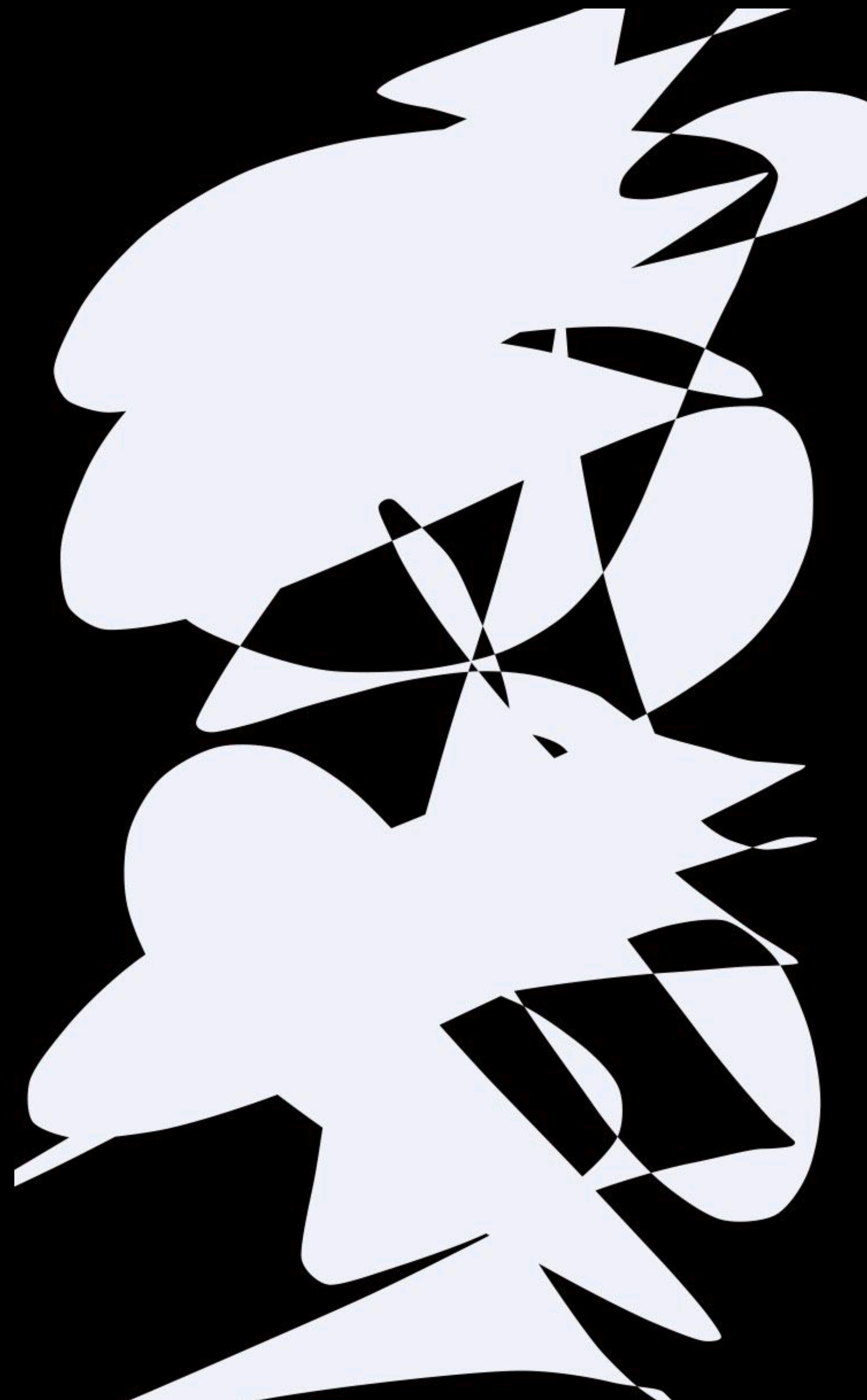
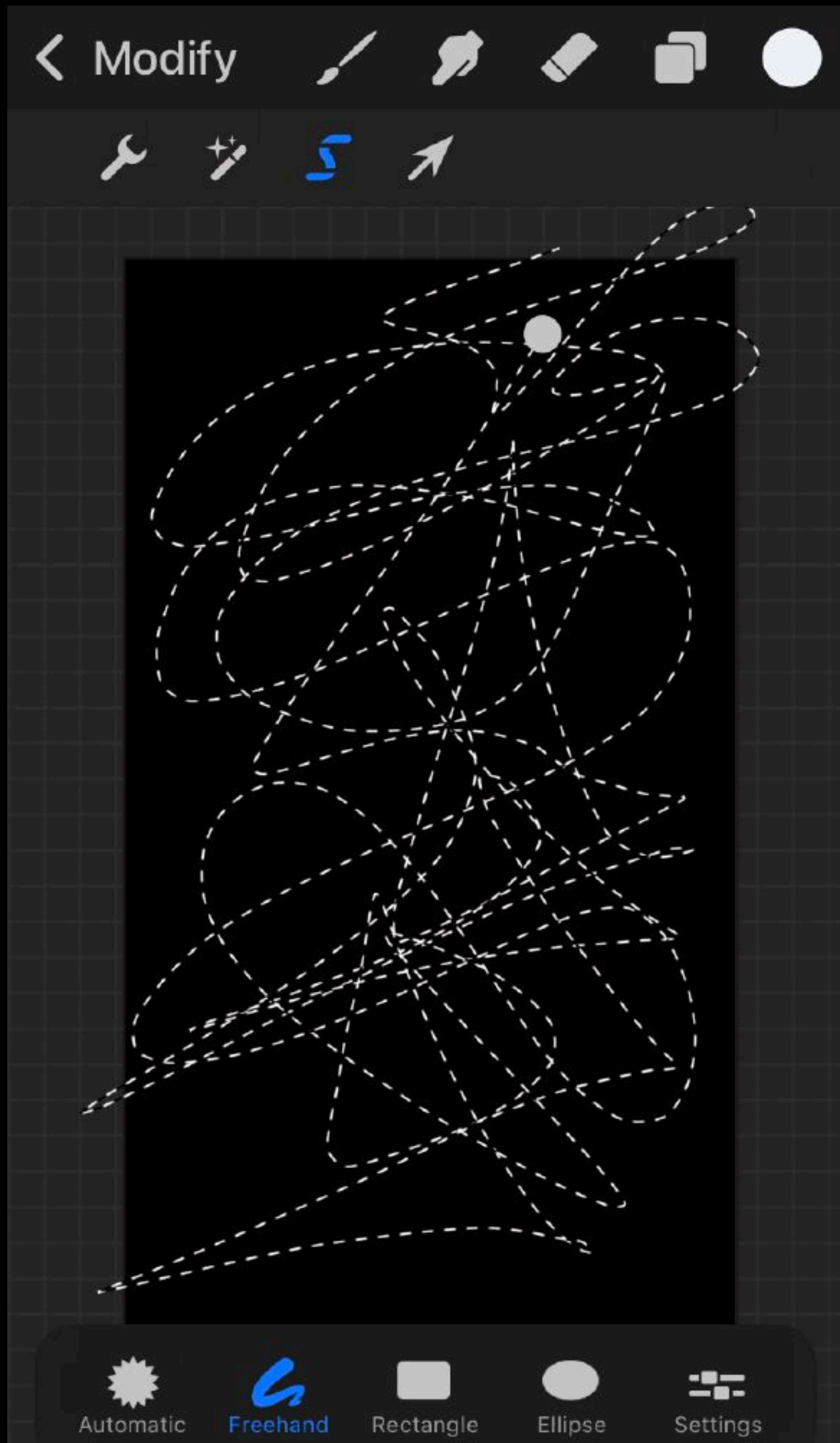
Extra Small JPEG

Art & Adrenaline

Apps

- Procreate
- iA Writer
- GarageBand
- Pages
- Keynote
- Google Slides





Laying out is a creative act.

Calligraphy





Creative Iteration

Creativity is a Continuum

Think Three.



Don't be a digital share-cropper

Own your own digital land

Photograph those whom you love.

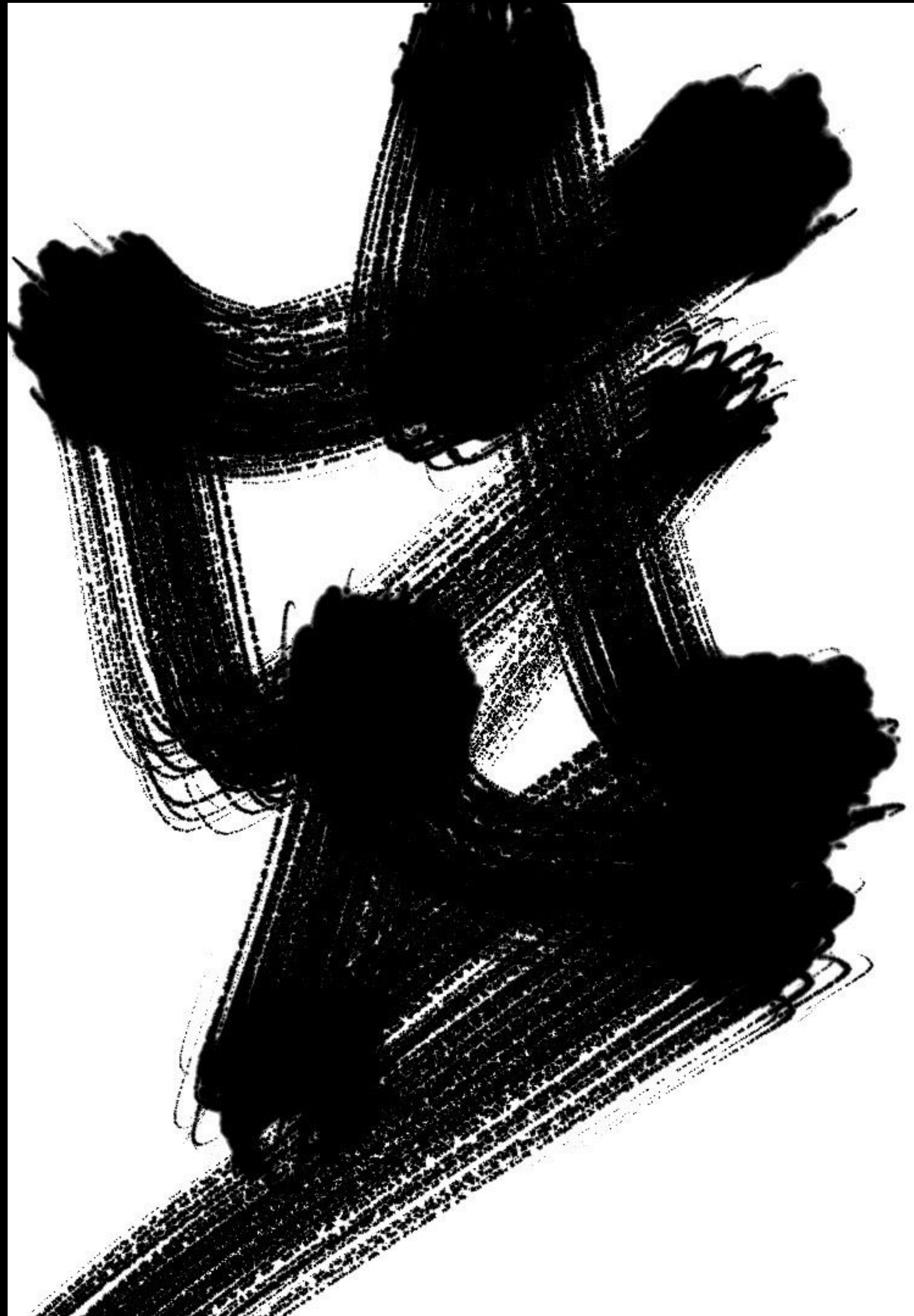
Start your own “Cindy Project”



Screenshotting is also a creative act.



**All creativity is
good creativity**
Let your creative things
motivate one another



Full-Stack Creativity

Vertical creative integration



**Screenshot Your Videos // Shoot
Video (24fps) Black and White**

**How to judge your own photos
(critical, kritikos — judge)**



**Creative “Up-Cycling” (Remix,
Destroy, Re-Create)**





1 Photo Selected

[Options >](#)



es

Google Maps

otes

Pocket

More

Copy Photo



Add to Shared Album



Add to Album



Done

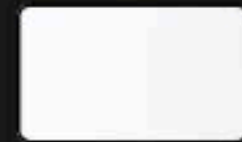
Layers

New layer New group



Layer 1

N



Be

Rename



Select

Copy

Fill Layer

Clear

Alpha Lock

Mask

Drawing Assist

Invert

Reference



< Modify



Gradient Map



Gradient Library



Neon

Noir

Mocha



Break it apart to understand it



< Modify



Perspective

Displace

Settings

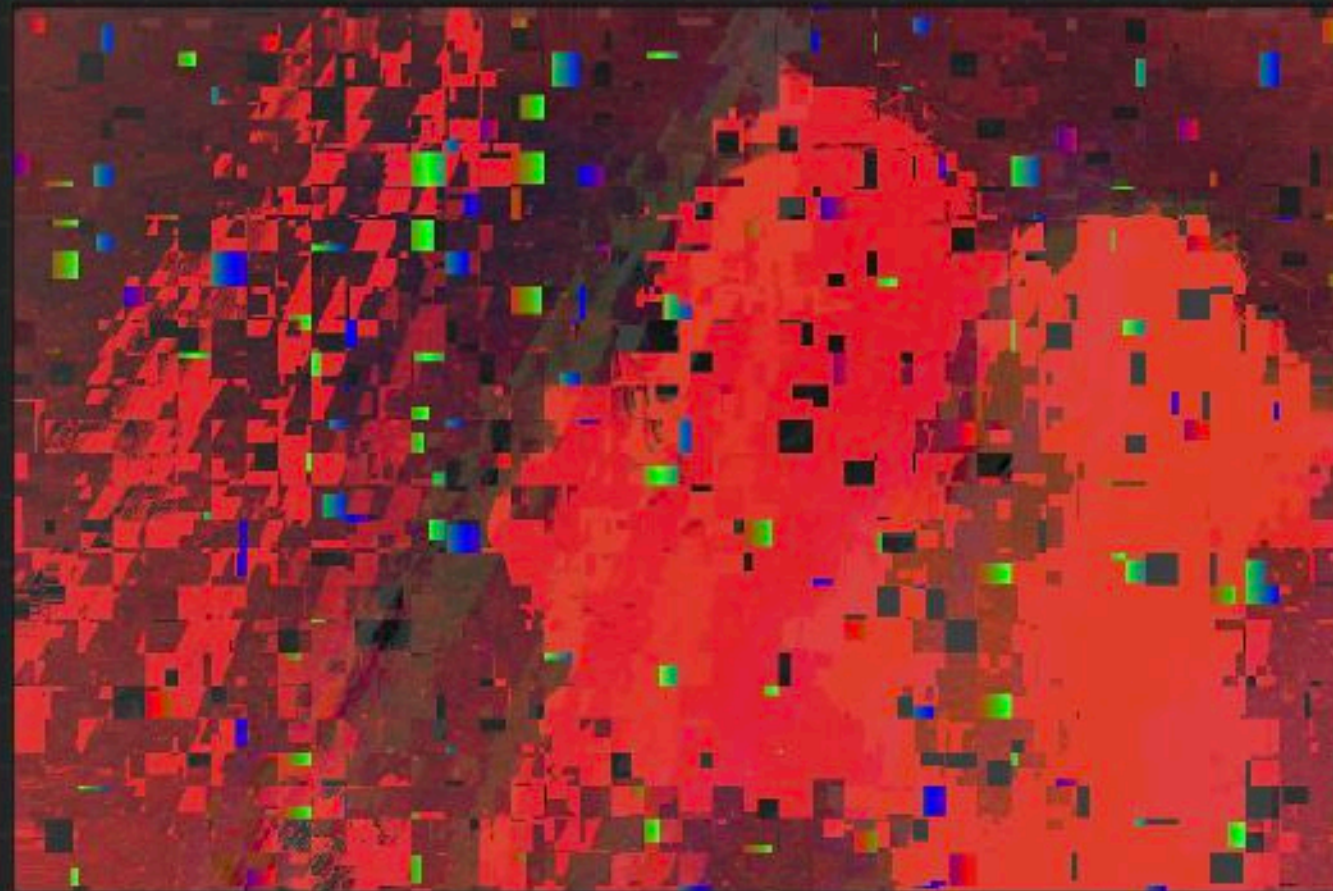


**Glitch, Color Overlay, Transform,
Overlay, Re-Positioning**

< Modify

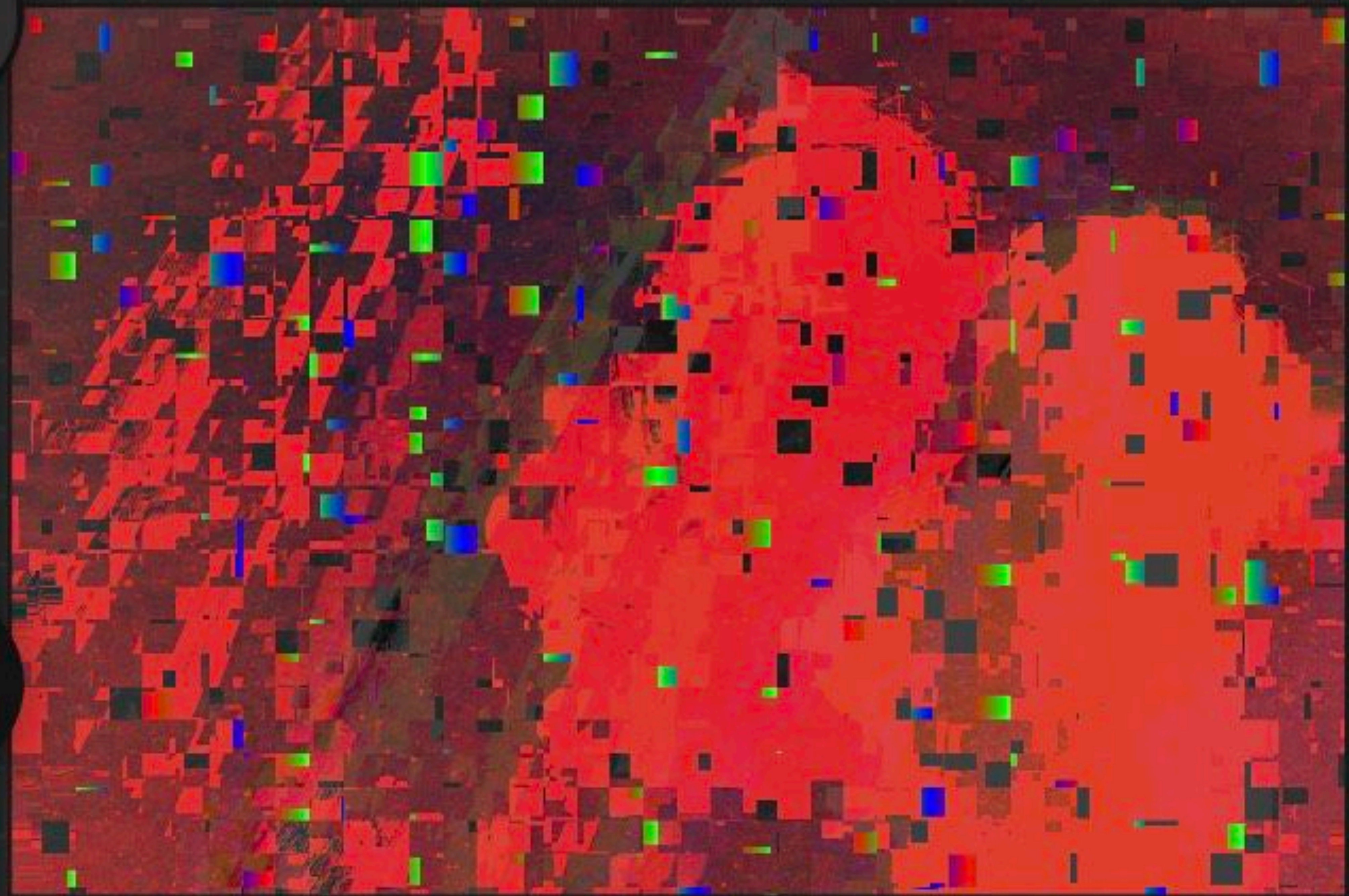


Glitch 100.0%



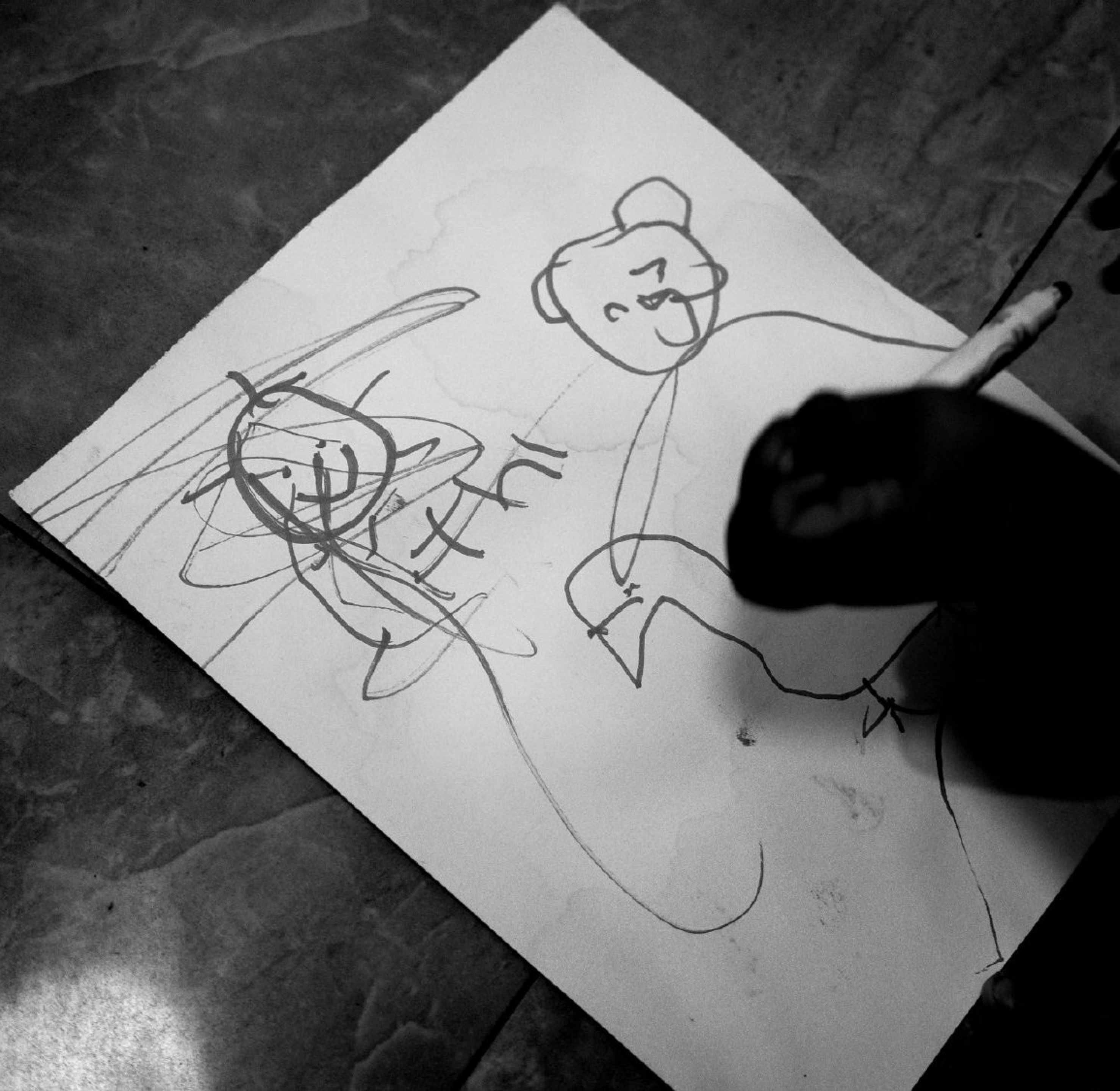
Creativity as an Existential Thing

For what do you exist?



Just Open Source It.

Child's Mind // Child's Eye





Creative Integration

Photos, videos, music, words, text, knowledge, information



wiktionary.org — study etymology
(the history and origin of words
and concepts)

Think “Lo-Fi”

Low fidelity, pixels, pixel art, ASCII art.

**Fidelity (loyalty)— you don't need to be
accurate to the original source //
creativity is your own re-interpretation**

The background features a vibrant red color with large, overlapping, abstract black shapes that create a dynamic, layered effect. The shapes vary in size and orientation, some pointing towards the corners and others more centrally placed.

Creative Timer “Pomodoro”

Set a 15 minute timer

Better to make “bad” art than
no art.

Creative “Carte Blanche”

Blank slate, paper white, a new sheet of paper. (Creative reformatting)

Hard & Soft Resets

Think Versions (v1, v2, v3, ...)

**Think Mark (Mark I, Mark II, Mark III, Mark
IV, ...)**





MARK 1



MARK 2



MARK 3



MARK 4



MARK 5



MARK 6



WAR MACHINE



MARK 7



MARK 8

“RE-”

Recreate, recreation, revive, renaissance, reform, reformat, remake, re-think

RE-UPLOAD

Your website/blog as a re-arranging creative playground