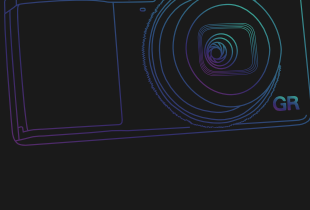


5 TIPS FOR SHOOTING WITH THE RICOH GR II

I'm the best bang-for-the-buck camera!



1 ALWAYS KEEP IT WITH YOU



Easily fits in your pocket!

The Ricoh GR II is lightweight and small enough to always keep with you.

Keep it around your wrist, in your pocket or bag to never miss a photo opportunity.

2 KEEP IT ON "P" MODE



Use the "P" mode to KISS (keep it simple, stupid!)

Think less about the camera settings to concentrate more on composition, framing, and the scene.

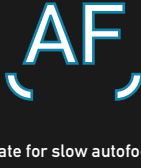
3 SET ISO TO 1600



Setting your ISO 1600 will give you a fast shutter speed to get a sharper scene for subjects in motion.

A high ISO will give you the ability to capture a sharper scene.

4 USE CENTER-POINT AUTOFOCUS

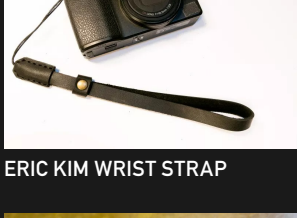


Compensate for slow autofocus:

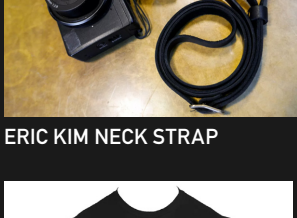
- Use center-point autofocus.
- Turn on the "High Autofocus" performance mode on the settings.
- Keep the camera in single-shot.

5 GET MATCHING GEAR!

Check out the ERIC KIM SHOP for the perfect companions to the Ricoh GR II!



ERIC KIM WRIST STRAP



ERIC KIM NECK STRAP



RICOH MAFIA ARTWEAR

[Click here for more details on shooting with a Ricoh GR II on the Eric Kim Blog.](#)

HAPTIC