

# THE ULTIMATE BEGINNER'S GUIDE FOR STREET PHOTOGRAPHY SERIES:

WHICH CAMERA TO USE:  
HOW TO FIND THE PERFECT  
CAMERA FOR YOU



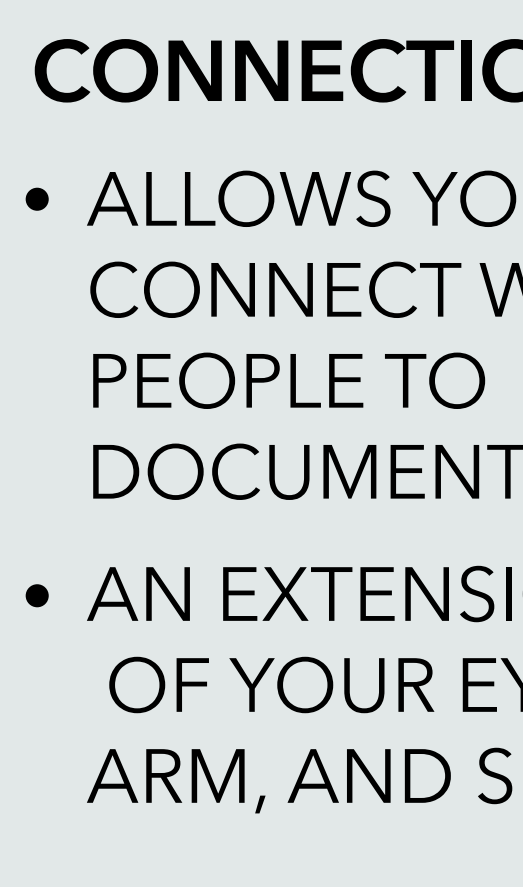
## CAMERA REQUIREMENTS

THERE ARE THOUSANDS OF  
CAMERAS TO CHOOSE FROM

HERE'S HOW YOU DECIDE THE  
**PERFECT CAMERA**  
FOR  
**YOU**



### WHAT YOU NEED OUT OF YOUR STREET PHOTOGRAPHY CAMERA:

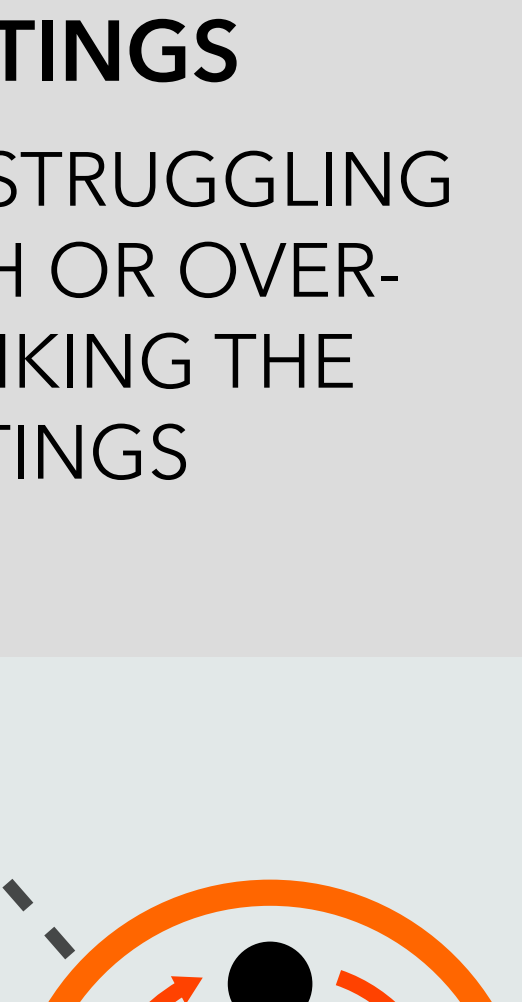


#### SIZE

- SMALL
- COMPACT
- ALWAYS WITH YOU

#### IMAGE QUALITY

JUST NEEDS TO BE  
GOOD ENOUGH  
IMAGE QUALITY  
TO CAPTURE THE  
EMOTION OF A  
SCENE

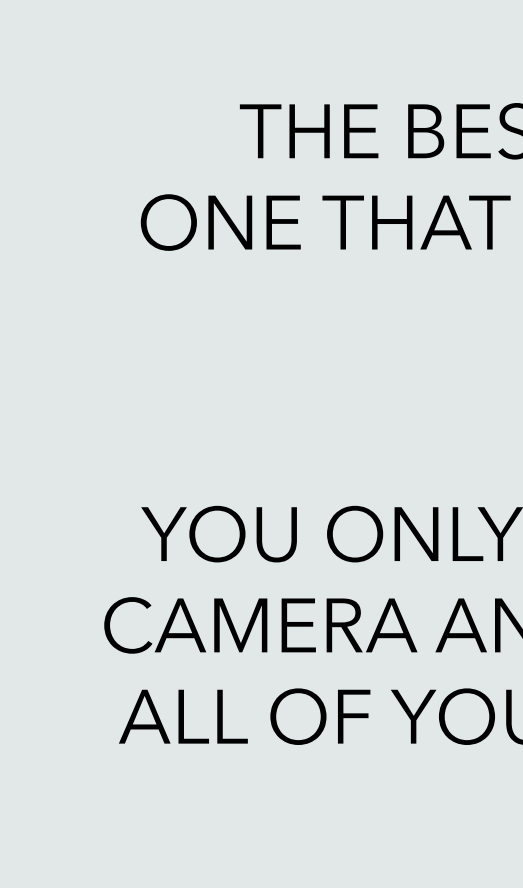
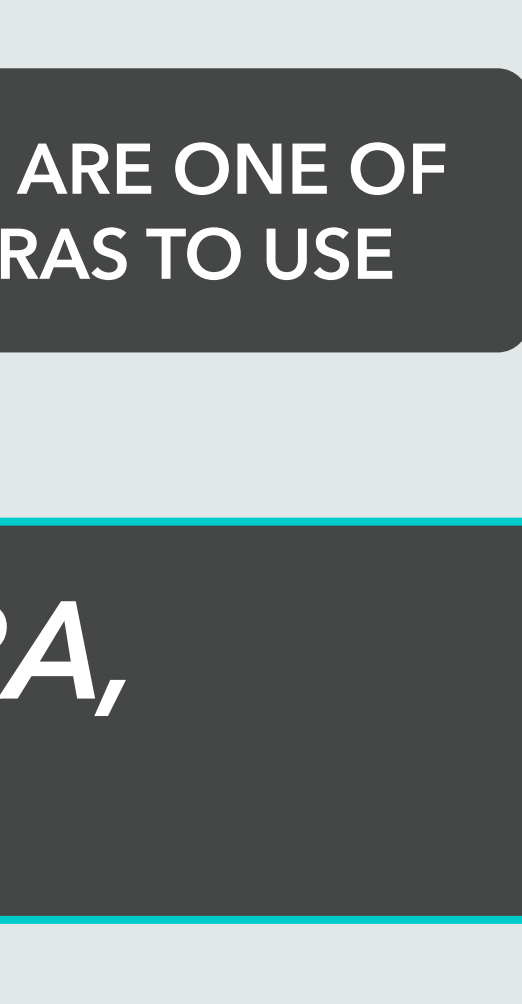


#### SETTINGS

NO STRUGGLING  
WITH OR OVER-  
THINKING THE  
SETTINGS

#### CONNECTION

- ALLOWS YOU TO  
CONNECT WITH  
PEOPLE TO  
DOCUMENT LIFE
- AN EXTENSION  
OF YOUR EYE,  
ARM, AND SELF

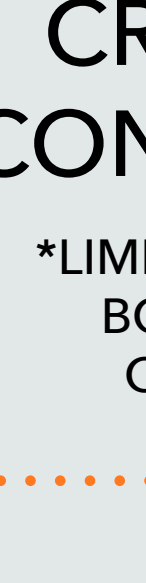


#### CONFIDENCE

DOES NOT CAUSE  
ANXIETY TO USE  
OR MAKE YOU FEEL  
SELF CONSCIOUS

IF YOUR CURRENT CAMERA FITS  
THE REQUIREMENTS ABOVE...

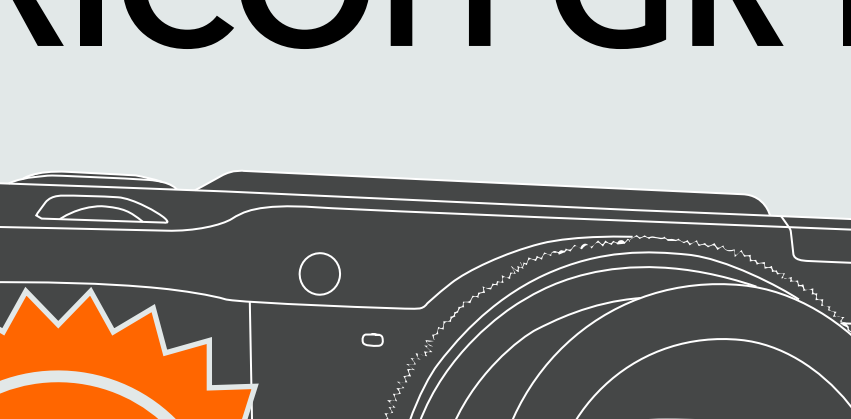
**YOU ALREADY HAVE THE  
BEST CAMERA**



SMART PHONES ARE ONE OF  
THE BEST CAMERAS TO USE

## ONE CAMERA, ONE LENS

THE "PERFECT CAMERA" DOES NOT  
EXIST BECAUSE ALL CAMERAS  
HAVE ITS



THE BEST CAMERA IS THE  
ONE THAT YOU ALREADY OWN

YOU ONLY NEED TO FIND ONE  
CAMERA AND ONE LENS TO SUIT  
ALL OF YOUR PERSONAL NEEDS

THE TRUE GOAL IS TO SPEND LESS  
TIME WORRYING OVER GEAR AND  
**TO MAKE MORE PICTURES**

### WHY ALL YOU NEED IS ONE CAMERA AND ONE LENS:

GETS RID  
OF CHOICE  
ANXIETY

ELIMINATES  
G.A.S.  
(GEAR ACQUISITION  
SYNDROME)

IS A  
CREATIVE  
CONSTRAINT

\*LIMITATIONS WILL  
BOOST YOUR  
CREATIVITY

ALLOWS  
YOU TO  
MASTER  
ONE FOCAL  
LENGTH

GIVES YOU  
MORE MONEY  
TO SPEND ON  
EXPERIENCES  
INSTEAD

GIVES YOU  
MORE TIME  
TO GO OUT  
AND SHOOT

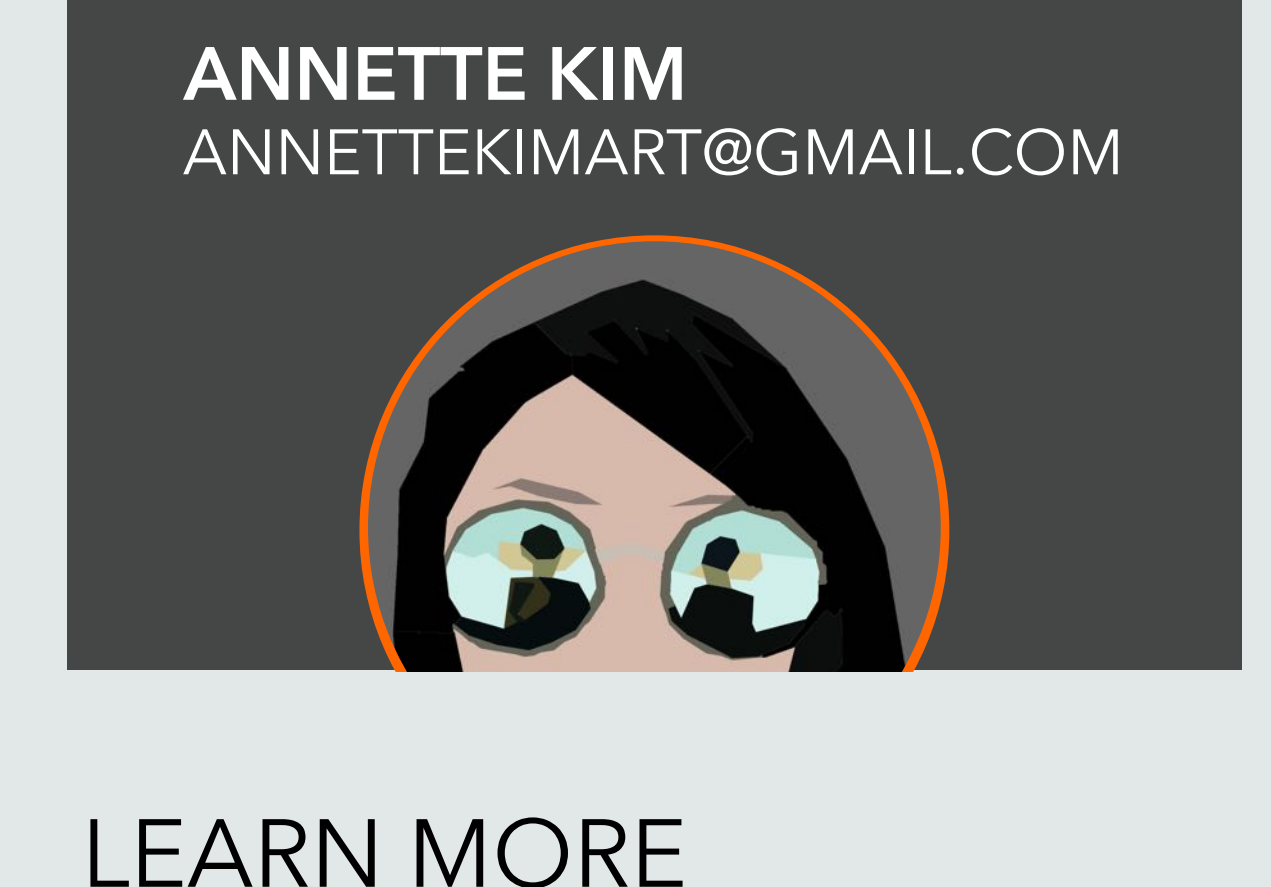
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## RECOMMENDED CAMERA

TOP CAMERA RECOMMENDATION:

**RICOH GR II**



### PROS & CONS

**SIZE**  
FITS IN YOUR  
FRONT POCKET

**LIGHT-WEIGHT**  
WON'T WEIGH  
YOU DOWN

**LOW PROFILE**  
DOES NOT LOOK  
"FLASHY"; PEOPLE ARE  
MORE COMFORTABLE

**LCD SCREEN**  
EASIER TO COMPOSE  
AND FRAME YOUR  
SHOTS

**PRICE**  
AROUND \$600

**LAG**  
BIT OF A  
SHUTTER DELAY

**AUTO-FOCUS**  
SLOW AUTO FOCUS

**PRICE**  
AROUND \$600

## LESSONS FROM ERIC: FINAL THOUGHTS & TIPS



**1. BUYING A NEW CAMERA  
WON'T BRING YOU HAPPINESS**

**2. FOCUS ON EXPERIENCES  
RATHER THAN EQUIPMENT**

**3. BUY BOOKS,  
NOT GEAR**

**4. PHOTOGRAPHY IS NOT ABOUT  
THE GEAR BUT WHAT YOU DO  
WITH THE CAMERA YOU HAVE**

**5. BE LIKE A KID AND HAVE FUN!**

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