

THE ULTIMATE BEGINNER'S GUIDE FOR STREET PHOTOGRAPHY SERIES:

WHICH CAMERA TO USE:
HOW TO FIND THE PERFECT
CAMERA FOR YOU



CAMERA REQUIREMENTS

THERE ARE THOUSANDS OF
CAMERAS TO CHOOSE FROM

HERE'S HOW YOU DECIDE THE

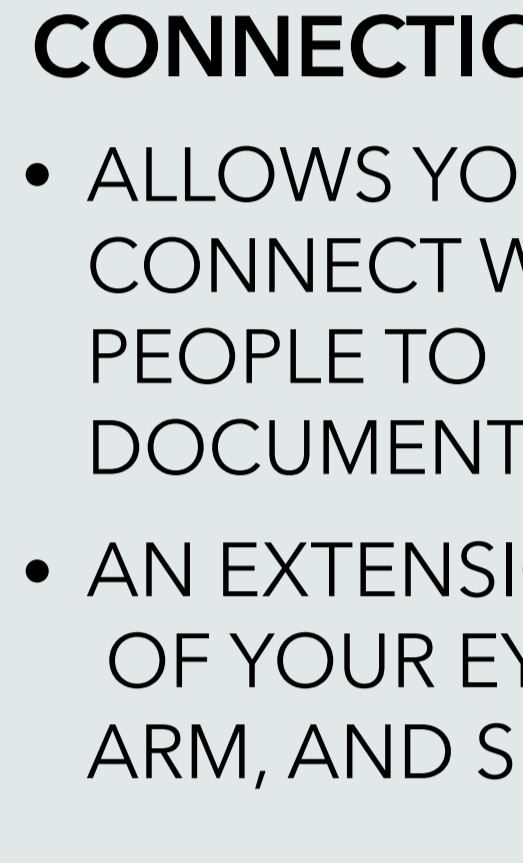
PERFECT CAMERA

FOR

YOU



**WHAT YOU NEED OUT OF YOUR
STREET PHOTOGRAPHY CAMERA:**

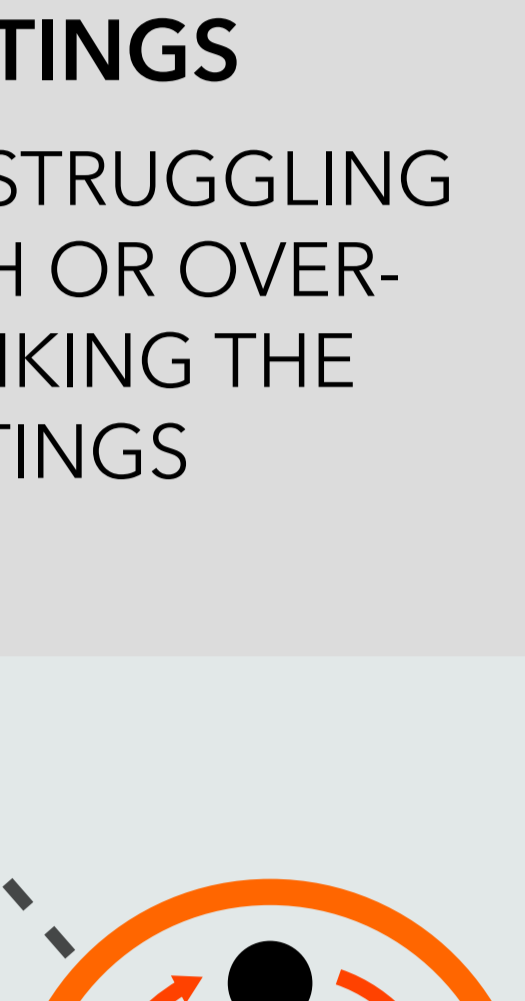


SIZE

- SMALL
- COMPACT
- ALWAYS WITH YOU

IMAGE QUALITY

JUST NEEDS TO BE
GOOD ENOUGH
IMAGE QUALITY
TO CAPTURE THE
EMOTION OF A
SCENE

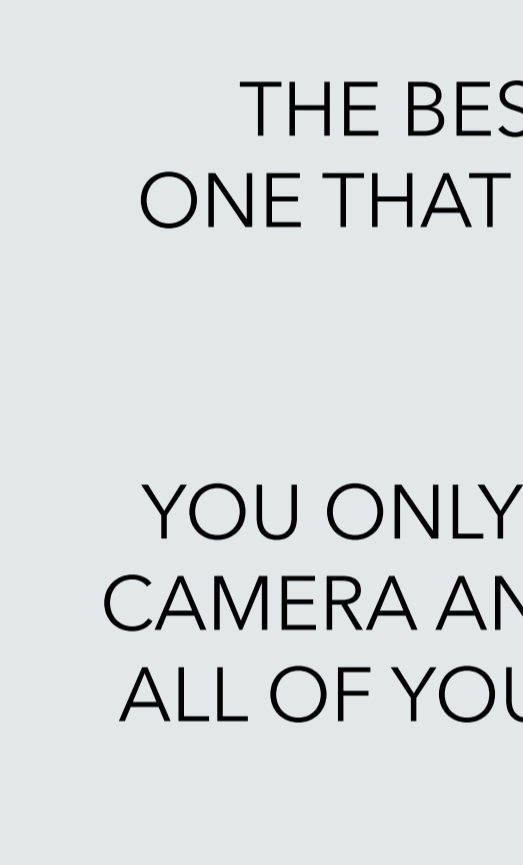
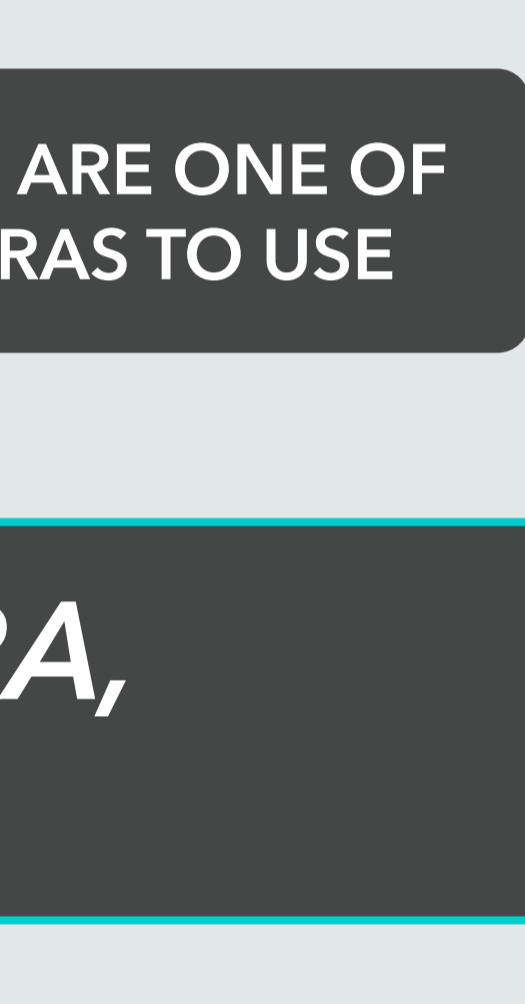


SETTINGS

NO STRUGGLING
WITH OR OVER-
THINKING THE
SETTINGS

CONNECTION

- ALLOWS YOU TO
CONNECT WITH
PEOPLE TO
DOCUMENT LIFE
- AN EXTENSION
OF YOUR EYE,
ARM, AND SELF



CONFIDENCE

DOES NOT CAUSE
ANXIETY TO USE
OR MAKE YOU FEEL
SELF CONSCIOUS

IF YOUR CURRENT CAMERA FITS
THE REQUIREMENTS ABOVE...

**YOU ALREADY HAVE THE
BEST CAMERA**

**! SMART PHONES ARE ONE OF
THE BEST CAMERAS TO USE**

ONE CAMERA, ONE LENS

THE "PERFECT CAMERA" DOES NOT
EXIST BECAUSE ALL CAMERAS
HAVE ITS

PROS & CONS

THE BEST CAMERA IS THE
ONE THAT YOU ALREADY OWN

YOU ONLY NEED TO FIND ONE
CAMERA AND ONE LENS TO SUIT
ALL OF YOUR PERSONAL NEEDS

THE TRUE GOAL IS TO SPEND LESS
TIME WORRYING OVER GEAR AND
TO MAKE MORE PICTURES

**WHY ALL YOU NEED IS
ONE CAMERA AND ONE LENS:**

GETS RID
OF CHOICE
ANXIETY

ELIMINATES
G.A.S.
(GEAR ACQUISITION
SYNDROME)

IS A
CREATIVE
CONSTRAINT
*LIMITATIONS WILL
BOOST YOUR
CREATIVITY

ALLOWS
YOU TO
MASTER
ONE FOCAL
LENGTH

GIVES YOU
MORE MONEY
TO SPEND ON
EXPERIENCES
INSTEAD

GIVES YOU
MORE TIME
TO GO OUT
AND SHOOT

RECOMMENDED CAMERA

TOP CAMERA RECOMMENDATION:

RICOH GR II



PROS & CONS

SIZE
FITS IN YOUR
FRONT POCKET

LIGHT-WEIGHT
WON'T WEIGH
YOU DOWN

LOW PROFILE
DOES NOT LOOK
"FLASHY"; PEOPLE ARE
MORE COMFORTABLE

LCD SCREEN
EASIER TO COMPOSE
AND FRAME YOUR
SHOTS

PRICE
AROUND \$600

LAG
BIT OF A
SHUTTER DELAY

AUTO-FOCUS
SLOW AUTO FOCUS

PRICE
AROUND \$600

**LESSONS FROM ERIC:
FINAL THOUGHTS & TIPS**



**1. BUYING A NEW CAMERA
WON'T BRING YOU HAPPINESS**

**2. FOCUS ON EXPERIENCES
RATHER THAN EQUIPMENT**

**3. BUY BOOKS,
NOT GEAR**

**4. PHOTOGRAPHY IS NOT ABOUT
THE GEAR BUT WHAT YOU DO
WITH THE CAMERA YOU HAVE**

5. BE LIKE A KID AND HAVE FUN!

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