# How to Overcome Photographer's Block

by Eric Kim

Published May, 2015

#### Introduction

If you have a hard time staying motivated as a photographer, this book is for you. I personally have faced a lot of "photographer's block" in the last 9 years of shooting. I want to provide some practical guidelines, assignments, and theories to help break out of your creative ruts.

Don't consider this book the panacea to all of your photography problems. However, consider this book as a guide that can help spark creativity, inspiration, and motivation in you and the way you capture the world.

Let's begin.

Chapter 1: What is "photographer's block"?

Some of us face "photographer's block". The concept is this: that we hit a concrete wall in our creativity and photography, and that we have a hard time finding inspiration to shoot. We feel jaded, and everything looks "the same". Everything looks boring, and we have no motivation to go out and shoot.

Almost all photographer or creative I have ever met has encountered "photographer's block" in one period of his or her life or another.

Sometimes "photographer's block" can happen after you complete a big project, sometimes it can happen when you are facing a big project, and sometimes it can happen when life becomes too busy or crazy.

I want to propose the following with photographer's block: that it doesn't exist externally. Photographer's block is something that is purely internal.

Not only that, but the biggest misconception is that photographer's block only happens to those who live in "boring" places (like the suburbs). Rather, it can happen to photographers who live in the most interesting cities in the world. I know photographers in New York City, Paris, and Tokyo who have a hard time staying inspired in their photography (despite those places being regarded as the most "interesting" cities for photography in the world).

I believe the solution for photographer's block is a combination of mindfulness, appreciation, love of randomness, diligence and hard work, overcoming perfectionism, and life-photography integration. In these next chapters, I will explore some of these ideas, and some of my personal ideas and experiences.

## Chapter 2: Why Do We Get Photographer's Block?

I believe that we get "photographer's block" and get "stuck" in our photography for many reasons.

#### Overcoming perfectionism

First of all, being a perfectionist is one of the biggest barriers.

If you are an A-type over-achieving person (or had a lot of pressure to "succeed" academically or in sports), you might have suffered perfectionism in a negative way in life.

There is no objective measure for "perfect" in the world. "Perfect" isn't something you can measure, like weight, height, color, or material composition.

For example, you cannot look at a photograph and say that an image is "perfect". It just comes down to subjective interpretation.

Not only that, but realize that no matter how good a photograph is, there is always room for improvement. You could have always caught a little more emotion, a more interesting background, more context, or better light or exposure.

I think overcoming perfectionism is one of the biggest first lessons to overcome "photographer's block".

#### Where does perfectionism come from?

If you consider yourself a perfectionist— that all of the details have to be absolutely perfect, ask yourself— where did you get that from? Was it from your childhood when your parents wouldn't love you if you got all straight A's? Or did you have a parent who wanted you to be the star player of your varsity sports team, and forced you to train against your will? Or did you have a parent who forced you to be an absolutely "perfect" musician, and would scold you (or worse abuse you) if you didn't live up to their standards?

I think it is good to be a hard-worker, diligent, and to strive to be the best. But I would say that is much different from perfectionism— in which nothing is ever good enough.

With perfectionism, you are so caught up with the small details, that you will do or create anything.

For example, let's say you are interested in working on a photography project. If you are too much of a perfectionist, you might have this elaborate idea for a project. You might consider how you are going to print and publish the book, how you are going to design your exhibition, and all of the key elements and symbols necessary in your photographs.

#### Giving yourself the permission to make bad art

But sometimes focusing too much on all the details can be crippling. Psychologists often all this "paralysis by analysis" — we spend too much time analyzing *how* we are going to do something, that we never even do it.

My practical suggestion is this: **give yourself the freedom to mess up, make a crappy photography project, or to fail**. I think it is better to have tried or attempted a photography project (better yet completed it), than never even tried it at all.

In painting, there is a saying that you are never done painting. Rather, you simply stop at an interesting moment.

Similarly in photography, no matter how much you edit, sequence, or work on a photography project, it will never be "perfect". A project is always a "work in progress"— and photography (and life) is all about the journey, rather than the destination.

Therefore, I would say if you are facing severe photographer's block, aim for "good enough and completed" rather than "perfect and never finished".

#### Paralysis by analysis

Sometimes by thinking too much about photography and the small details, we forget the most important job of a photographer: **to just go out and make photos.** 

If you have too many options, ideas, or thoughts about photography, you can fall into "paralysis by analysis" — you are paralyzed because you have too many options to analyze and think about.

So make things easy for yourself. Don't over-intellectualize everything about photography.

Remember, the first step is to just have a camera with you and click the shutter. If you're suffering "photographer's block", don't feel like you need to work on a serious photography project or a book or an exhibition.

Simply be like a child. Enjoy the photography process, and go out and have fun with it. Don't take yourself too seriously.

Ironically enough restricting your options is good for creativity. You can dedicate yourself to only shooting one square block in your city. You can dedicate yourself to only shooting with one camera, one lens, and one film. You can dedicate yourself to only shooting at a certain time of the day. Sometimes limiting your options can free you.

## Chapter 3: How to Overcome Photographer's Block

In this chapter, I want to propose some practical suggestions or ideas to overcome photographer's block.

#### Overcoming the ordinary, boring, mundane

I know a lot of jaded photographers who have photographer's block because they feel that where they live is boring, uninteresting, and mundane.

### But photography is all about capturing the beauty in the mundane.

No matter how boring of a place you live in, always realize there is a place that is probably more boring than where you live.

For example, when I first moved to East Lansing, Michigan, I was pretty scared of leaving Los Angeles. I loved shooting Downtown LA, which was always bustling with people, energy, and sights. But once I moved to East Lansing, it was empty. It was quiet. It was boring.

I faced a fear that I wouldn't be able to shoot street photography, because there was literally nobody walking around.

But over time, I learned how to adapt. Rather than just shooting typical "street photography" of people, I learned to embrace **urban landscapes**. There were lots of interesting signs, buildings, and homes that screamed "Americana"— which had a unique Midwest charm.

I recently moved back to California after about a year of living in Michigan, and I actually miss it there. I miss finding the beauty in the mundane and boring moments. I shot a lot of photos in random places, whether that was a grocery store, at home, or in my backyard or neighborhood.

No matter how "boring" of a place you live, there are always photography opportunities.

I know a lot of you who are reading are really into "street photography". For me, it is also the genre that is closest to my heart.

But what can you do if you live in a city or a suburb without much foot traffic? How do you photograph "street photography" then?

First of all, don't feel obliged to always be a "street photographer". Just be a photographer. Better yet, just be a human being who happens to take photographs because you love it.

There is always interesting subject matter, if you look hard enough. You can always photograph your partner, your family members, your kids, your friends, things around the house, things in your backyard or front porch, your neighborhood, your city, your grocery market, or in a downtown area. If you really want a breath of fresh air, you can always jump in a car, subway, or bus and go to an area a little less familiar— and use that new sense of novelty to re-inspire yourself.

Also some photographers to study (who have mastered making interesting photographs of boring places and moments) include <u>Martin Parr</u>, <u>Mark</u> <u>Cohen</u>, <u>William Eggleston</u>, and <u>Stephen Shore</u>.

Not only that, but if your city is boring, uninteresting—consider that a benefit. **Consider it a fun challenge to try to make interesting photographs in boring places**. Not only that, but the more boring and unpopular your city, the less likely a photographer has done a major body of work in your city. Therefore the more opportunity *you* have as a photographer to make a unique body of work.

So think to yourself: "How can I re-interpret living in a boring city as a fun challenge and a benefit?" The more you see the positive upsides, the more inspired you will be, and the more motivated you will be to shoot.

## Assignment #1: Shoot a roll of film everyday (for 30 days straight)

If you want a practical assignment to overcome photographer's block, try this assignment: Shoot a roll of black and white film everyday (for 30 days straight).

The rule is that you have to shoot this film (not digital) because it is easier to track shooting a roll everyday (36 shots) than it is to do it digitally. You don't need an expensive film camera either, you can pick up a cheap point-and shoot film camera at a garage sale, get one from your parents, or pick up something on eBay.

Everyday, no matter how busy or "uninspired" you are, shoot a roll of film a day (can be either black and white or color). This will force you to be more perceptive to the world around you, and for you to work hard to pay attention.

I will guarantee if you have this "roll a day" assignment, you will start to see things that you haven't seen before.

Nothing is too "boring" or mundane to photograph. Photograph the entrance to your house. Photograph your desk. Photograph from your window. Photograph your bed. Photograph your friends when you are out and about. Photograph your partner while having dinner. Photograph a stranger at a coffee shop (I just did it right now).

Do this for 30 days consecutively (don't break the chain). And at the end of the 30 days, get all of your film processed and scanned at a local lab. Then you will be happy, and amazed of all the nice moments you

captured. Sure, you will have taken a lot of uninteresting photographs, but I can guarantee that you will have taken a few interesting photographs, and have broken out of your "photographer's block".

#### Think life-photography integration

I think the common mistake that photographers make is that they separate their life and photography. They say that they are "too busy" to make photographs. But we are never "too busy" to go to work, help out our friends and family, pay the bills, eat, breathe, and sleep.

Rather, we should think about **life-photography integration**. We don't have to "make time" to go out and shoot, when photography is simply a part of us living our lives.

What this means is have your camera as your constant companion. Your camera is your third eye, an extra appendage, or a part that you literally cannot separate with you.

For a long time, I have always tried to find the "perfect camera" bag. But I have realized that after all these years, **the perfect camera bag is no camera bag**.

I have found the problem with camera bags is this: **your camera mostly stays in the camera bag**.

You want your camera to be always on you, always ready to shoot. So I actually recommend always having your camera around your shoulder, around your neck, in your pocket, or in your hand.

When you have a camera always on you and easily accessible, it is so much easier to make a photograph.

Not only that, but I find that **when I have a camera physically around my neck, I start to see more photography opportunities.** When my camera is in my bag, I don't see anything.

I think there is something about the weight or the presence of the camera around my neck. It is a reminder that there are interesting moments to capture, and that I need to **pay attention**.

So when you wake up, have your camera next to your bed or on your desk. Take photos of the morning light shining through your bedroom window. Take photos of your partner having breakfast. Take photos on the walk to your car. Take photos on the public transit if you commute to work. If you are stuck in traffic in your car to work, take photos from inside looking out. Take photos of your co-workers or your cubicle. Take lunch breaks and shoot around your office. Take photos when you go pick up your kids, or see your friends. Take photos when going to the grocery store. Take photos when you are cooking dinner. Take photos when you are out at a party or a bar with your friends.

If you have a camera that is too big to carry around, I do recommend trying to get a smaller and compact camera. In my personal experience, the smaller and more compact your camera, the more likely you are to carry it around with you wherever you go. As a general recommendation, I recommend the Fujifilm x100t, the Ricoh GR, or even the camera on your smartphone (processed in VSCO).

#### Focus on the process, not the outcome

I would say I am someone who is easily disappointed. I found that one of the problems I had shooting digitally was that after a long day of shooting, I would download my photos into Lightroom, and be massively disappointed that I didn't get any "keepers" that day. I was more focused on the outcome rather than the process.

Recently in the last few years, I've switched to shooting mostly film. There are many benefits that I have enjoyed shooting film (delayed gratification, the aesthetic look, and the "Zen-quality" of it), but one of the biggest benefits has been that **shooting film helps me enjoy the process of shooting more, and not to worry as much about the outcome**.

Why is this?

Well, when I shoot film, I often wait at least a few months (3–6 months, or sometimes even a full year). This means that when I finally do get my film processed and scanned, I am more likely to get a "keeper" shot (over several months of shooting).

I think in photography (especially in street photography), if you can get at least 1 photograph that makes you happy a month, you are doing really well. 12 solid photos in a year is a fantastic achievement. I have talked to a lot of photographers who I admire, and they all admit that this is a good "hit rate".

Sometimes when we focus too much on the outcome and not the process of photography, we get easily discouraged. I know that when I go shooting for a full day (on digital) and end up home with no shots, I think to myself, "Man, I am a lousy photographer. I will never get any good shots. Why do I even bother and waste my time?"

But I think as a photographer, the process of shooting is actually more important than the final result. Mind you, both are really important—but I think in today's society we put more precedence over the outcome versus the process.

There is a saying by Taoist sage Lao Tzu who said something along the lines of: "The good traveler is not intent on arriving." Similarly, I think we can rehash that by saying: "The good photographer is not intent on achieving success". The good photographer is the one who enjoys the process of going out, hustling hard, editing and sequencing their photos, getting honest feedback and critique from others, and publishing their work.

### Assignment #2: Don't upload your photos for 6 months

This assignment was suggested to me by my friend <u>Charlie Kirk</u>. At the time, I was addicted to sharing all of my photos online (over sharing), and therefore the quality of my stream started to go down. I started to become more obsessed about getting lots of likes, favorites, and comments than actually improving my photography and focusing on my work.

So he gave me a challenge: to go an entire year without uploading any photographs to the internet.

At first I thought he was crazy. What if people forgot about me? What if people judged me for not sharing anymore? What if people started judging me in a negative way?

Regardless, I thought it would be a great exercise in trying to be more selective with editing my shots. Not only that, but I wasn't pressured to always share images that I myself wasn't proud of.

I did his assignment diligently, and at first it was like having nicotine withdrawal symptoms. It was so difficult *not* to upload images on an almost daily basis. The reason is that I loved having the "hit" of getting lots of affirmation on social media. Now that I wasn't getting that affirmation, I felt empty and lost inside.

But after a few weeks (and a few months), I finally achieved some sort of clarity of mind, that I didn't feel forced to constantly share images. This helped me focus truly on my work, without any outside pressure to do otherwise.

Personally I didn't go a full year without sharing images, I went about 8–10 months.

So if you are having photographer's block, try to **focus on the process of making images, not about sharing your best photos online**. Therefore try to **go 6 months without uploading any photographs online**.

This assignment will help you because you can give yourself the permission to make photographs that you wouldn't be comfortable sharing. Not only that, but it will teach you to **make photos for yourself, not to simply please others**. I don't know about you, but I have lots of images that nobody personally cares about or think is good, but have a lot of personal significance to me. But you don't need to share those photos publicly, you can keep them for yourself.

#### It is okay to make shitty photographs

Another point of frustration that a lot of photographers have is that they have this strange illusion that every photograph they make needs to be "good" or somehow "worthy".

I think a lot of this comes from the "myth of the decisive moment"— the idea that all the photographs that Henri Cartier-Bresson shot were just 1 shot, perfectly timed at the right place and time.

But in-fact, if you look at the contact sheets of Henri Cartier-Bresson (his "behind-the-scenes" photographs), you see that he often shot 5, 10, even 20 photos of the same scene to get that 1 famous image.

Therefore know that in order to make good images, you have to **work the scene by taking multiple photographs**. I personally suggest that if you think that you got the shot, you haven't got the shot yet. Keep working hard, and don't "chimp" (look at your LCD screen while shooting). This will give you a false sense of security, that you got a good shot. But don't get distracted by your LCD screen, keep on shooting.

The more you "work a scene" by taking more photos is like having more swings as a baseball player at bat. The more opportunities you have to swing, the more likely you are to hit a home run. Similarly in photography: the more photographs you take, the more likely you are to make a great image.

Now you might be skeptical and think to yourself, "Why not just put my camera to continuous and constantly take 100's of photographs of everything I see and simply 'get lucky'?"

Well, I do think that a lot of making good photographs is luck. But the best definition I got about luck was from the Roman philosopher Seneca who said something like, "Luck is when preparation meets opportunity." Which means, the more you prepare (go out and shoot, take lots of images, take risks), the more likely you are to meet a good opportunity (an interesting scene or subject matter to capture). So long story short, the more effort you put into shooting, the more 'lucky' you will become.

Going back to the idea of perfectionism, **give yourself the permission to make shitty photographs**. If you want to make great images, you have to take a lot of bad, boring, uninteresting images. But even Henri Cartier-Bresson said, "**Sometimes you have to milk the cow a lot to get a little bit of cheese**."

Once you give yourself the permission to make shitty photographs, you know that **every photograph you make doesn't need to be a work of art**. Therefore you will find yourself more open and free to opportunity to shoot. Your "photographer's block" will slowly melt away.

#### Inject randomness into your life

I forgot who said this, but someone once told me: "In order to make more interesting photographs, first live a more interesting life."

It is pretty funny, but quite true.

But what if we indeed having a boring life? What if we have all these responsibilities and duties that prevent us from living an interesting life? What if we spend all day commuting to work, dealing with a shitty boss,

then having to go home, clean, cook, take care of our families, then go to sleep to repeat the whole cycle?

You don't need a dramatically readjusted like to live a more interesting life. I think that small injections of randomness, uncertainty, and novelty can be the right cure for "Photographer's block".

I think as photographers we have a difficult job: we need to make interesting images from reality in front of us. I think that writers, painters, and other artists have it a bit easier in the sense that they can create whatever they want theoretically in a black box. But as photographers, we need to go out, experience reality, and capture it in a way that is interesting, appealing, and memorable.

Small injections of novelty can help re-inspire and re-motivate you.

So how can we add more novelty or randomness into our days?

If you are like most people (myself included), we live 90% of our lives on autopilot. We always take the same route to work, always have similar foods for lunch, and have our preferences. We like to stick to these norms, and to deviate from them is often stressful, uncertain, and difficult.

So start with small baby steps. Let's say you have your camera with you and you drive or commute to work. Leave the house just 15 minutes earlier, and take a different route to work. Perhaps take a slightly longer route, and then when you see something interesting, just get out of your car and make a photograph. And if you are really lazy (like I am), you can just park your car, and shoot looking out of your car window.

If you are a commuter via public transport, perhaps take a different train to work, or a different route to work. You might see other interesting people, and if you have your camera with you (your smartphone works fine too), take photographs.

If you always go to eat at the same place for lunch, once again—inject randomness and uncertainty. Try a different restaurant or place, chances are that you might see things that you haven't seen before, which will interest or excite you.

If you are done with work, you can also try to take a different route back home. Perhaps even go to a different grocery store than where you are used to. Go see a friend that you haven't seen for a long time. Go on a date with your partner to somewhere novel and interesting.

If you want to learn more how to live and thrive in uncertainty, with randomness and novelty, I highly recommend reading: "Antifragile" by Nassim Taleb (who inspired most of the writing in this section).

Break out of your normal habits, and make slight little tweaks. That can be all you need to break out of your photographer's block.

#### Switch up your gear

I don't advocate for "GAS" (gear acquisition syndrome) but I do believe that switching up the equipment or gear you use in photography can help re-inspire and re-motivate you. Just like how a painter can be re-inspired to paint by picking up crayons, or how a jazz musician re-discovers his love of saxophone by trying out a violin, I think switching up your

photography tools can be the inspiration necessary to break out of your photographer's block.

Now I'm not saying go out and spend all of your money on a new camera system that is expensive. Try small changes, and approaches.

For example, let's say that you shoot film. You've shot color your entire life, and are now bored with it. Try the opposite: try shooting black and white film. The last 3 years I've been shooting with Kodak Portra 400, but recently I've become a bit bored by it. So now I'm shooting Kodak Tri-X and pushing it to 1600 and having a blast. I feel like a kid again, rediscovering photography for the first time.

Let's say you shoot with a big and bulky DSLR, and let's say you own an iPhone. Perhaps you can try an assignment that for an entire month, you are only allowed to shoot on your iPhone. You will be amazed with what your smartphone can do, and you might better appreciate the flexibility, compactness, and unobtrusiveness of it.

If you've always shot digital, try shooting film. Pick up a cheap old film camera at a garage sale, your mom's basement, or on eBay. If you've always shot film, try shooting digital.

If you have always shot with a SLR, try a rangefinder. If you've always shot with a rangefinder, try a compact camera. If you've always shot with a compact camera, try shooting a medium-format TLR camera.

For me personally, I have cycled through a lot of different cameras and systems in my lifetime. I've shot with a Canon 350d, a Canon 5D, a Leica M9, a Leica MP, a Ricoh GR1v, a Contax T3, a Hasselblad 501c, my

smartphone (Samsung Galaxy Note 4), and even a disposable camera. I've shot both film and digital, and experimented with color film, mediumformat, black and white film, and different processing methods in digital.

I would say that changing all of this equipment has been expensive, frustrating, and annoying—but it has ultimately lead me in the direction which makes me happy in my photography. Currently, I know that I prefer shooting film to digital, and that I don't really like to shoot medium-format. I know that I don't like big cameras (I prefer rangefinders or compact cameras), and I know I don't like zoom lenses (I prefer a 35mm focal length). So the more you experiment with different equipment, you will discover **what you don't like to shoot with in photography**. This will help you get a better sense of your style and approach, but might also help you get out of your photographer's block.

#### Stick with one camera, one lens

If you have a camera system with tons of different lenses, my suggestion: decide to stick with one lens for an entire month, and lock away all the lenses into a drawer somewhere (out of sight out of mind). This can also help you focus on just sticking with one camera and one lens, and will be less stress when you decide to go out and shoot (you no longer have to decide which camera or lens to bring with you, you have a good default).

I know that when I used to have a lot of different camera systems and lenses, it would be **paralysis by analysis**. I would spend 15 minutes just deciding what gear to bring with me, and on the days that I brought multiple lenses with me, I would be so stressed to figure out what lens to shoot with that day.

The fewer options we have, the more creative we can be with our photography. And the less "paralysis by analysis" we will have, and the less likely we are to be "blocked" in our photography.

In the previous section, I wrote about experimenting with different types of equipment, film, or formats. But here is the caveat: **be consistent while experimenting**.

For example, if you have never shot film before in your life, don't just try it for a day and switch back to digital. Try to shoot film a full month (with one camera and one lens and film) before trying to shoot a different camera or format.

#### **Buy books**

Often on my blog I write, "<u>Buy books, not gear</u>" — which I think is apt advice for people who are trying to be re-inspired with their photography (without spending tons of money on equipment and gear).

Personally whenever I am in a creative or artistic rut, there is nothing that inspires me more than looking at great work.

I think that there are tons of great photographers on the internet, but nothing can replicate the *experience* of looking at a photography book. You can hold the images. You can flip pages. You can admire the texture or the binding of the book. You can live and breathe the images. You don't have to worry about the images "loading". You can appreciate the quality of the paper and how the image is transferred onto the page.

But be careful— sometimes looking at the work of others can actually be discouraging. In the past, I have seen great photography books and thought to myself, "Man, no matter how hard I try, I will never be as good as this photographer, and never create a body of work as good as he/she has."

So think of it this way: when looking at a photography book, see them as a mentor, a guide, and a teacher. Channel their work to help inspire and reinvigorate you to create work that is meaningful to you.

Along the similar lines, going to a photography exhibition, show, and meeting other photographers is another apt way to break out of photographer's block. And it doesn't even have to be photography— it can be any type of art. It can be painting, sculpture, drawing, jazz, dance, theater, or even the movies.

Going back to the books, if you want a constant stream of inspiration in your photography my practical suggestion is this: **purchase a new photography book at least once a month**. I know some of us are on limited budgets— the books don't have to be expensive. Or if you are on a budget, you can always rent or borrow a book from the library or a friend.

Regardless, spare yourself some extra cash and know that the investment of photography books, education, and travel is always a better bang-for-the-buck return than buying new gear to break out of photographer's block.

If you want to invest in some books, you can see a list of my <u>recommended</u> <u>photography books</u>.

#### Connect with other photographers

No man is his own island. We cannot be inspired if we don't have a community of artists, creatives, and photographers who encourage us, who give us feedback, and help support us.

I often find that when I spend too much time alone, I don't feel as inspired or motivated with my photography. But when I am participating in a group exhibition (and have a shooting assignment), or know that other people are expecting to see my new photographs, I am always inspired.

Also when meeting other photographers for a meal or a coffee and I hear about their photography and projects, I have a huge rush of energy to go out and start shooting.

Another practical solution to break out of photographer's block is to attend a photography workshop or seminar. I felt like I had hit a wall with my photography and wasn't sure what direction to take my work. I was lucky enough to attend (via scholarship) a Magnum Photos workshop in Provincetown with Constantine Manos and David Alan Harvey. There I met so many other incredible photographers (who I still keep in touch with), and also was able to get guidance from my teachers/mentors with my photography. I learned to capture more emotion, more soul in people — and shoot less urban landscapes. Having that sense of direction and purpose really helped rejuvenate me creatively.

You can also attend a "meet-up", where you simply socialize with other photographers or even go on a "photo walk". You never know what kind of interesting people you might meet, and the interesting ideas that they may have. Also when I learn the different philosophies of different

photographers I meet, their way of thinking influences and inspires me in a positive way.

#### Assignment #3: Start a photography blog

If you want another assignment to help you break out of "photographer's block", I recommend starting a photography blog.

Treat your blog not like a serious entity, but like a **journal or diary**.

When I was in Saigon, Vietnam for the first time, I started a series called "Saigon Diary" — in which I wrote about my experiences being in Vietnam for the first time, and made it very personal. I wrote text and combined it with images, and I shared my personal journey with others.

Having these series of blog posts, I felt inspired and motivated to continue writing and sharing images from my adventure. Even though the text wasn't fully polished, nor were the photographs that interesting, I'm glad that I did it. The blog helped give me a reason and impetus to continue shooting, being observant, and documenting my journey.

If you don't have a photography blog, I recommend starting a Tumblr or a Wordpress site. Tumblr is more minimalist and allows for beautiful grouping of images, and Wordpress allows more customization and for it to be more "blog-like".

I don't think you need to post everyday. But I would say try to aim to have at least 1–3 updates a week. Having this regularity will help keep you inspired.

Not only that, but not all of your posts needs to be public. If you want to treat your photography blog like a private diary, keep the personal posts to "private". This way you can still continue to be motivated with your work, and also keep your photography personal.

#### Try picking up a different art

I think the most creative and productive people are the ones who don't only approach one art, hobby, or creative outlet.

For example, I don't just shoot photography. I also love to read philosophy, cognitive science, sociology, psychology, business books, and self-help books. These books help inspire me to write articles on my blog which I link to photography. And these articles I write also help me to inspire myself to go out and shoot (I need to eat my own cooking, and practice what I preach).

If you don't find inspiration with your photography or have hit a wall, perhaps you can try out a different type of art. Try to pick up painting, drawing, or water coloring. Pick up a musical instrument. Learn about filmmaking. Try to create a mixed-media piece of art.

Who knows, perhaps you might find out that photography really isn't your true passion— it might be something else. But if you find that you are frustrated with other different types of art, it can also re-inspire you to pick up a camera again.

#### Imagine yourself losing sight

I think in life, you don't know what you miss until it's gone.

Have you ever lost your wallet, and suddenly felt horrible and told yourself that if you got it back, you would be more appreciate of it? Or perhaps losing a laptop, electronic device, smartphone, a prized possession, or even a toy?

I think an exercise you can use to inspire yourself to break out of photographer's block is this: **Imagine that you will lose your eyesight in a month.** If so, what would you photograph?

Know that no matter how boring in a place we live, or how "un-talented" we are in photography, we are blessed to have our eyesight. We can perceive color, shapes, tones of light, faces, moments, and people.

When I was in college, I tore some ligaments in my knees and ankles, which meant I had to use crutches for about a few months, and couldn't walk or run on my own. I soon looked at people who were "able-bodied" with envy, and told myself that I would never take my legs for granted again. Treat your eyes the same way.

## Assignment #4: Shoot an entire day without film or a memory card

I had a funny experience when I first started shooting film: I shot film for an entire day, had a great time, and soon noticed something weird when my film counter showed 36, 37, 38, 39, 40. I realized that I loaded my film incorrectly, and I didn't capture any images that entire day.

Part of me was frustrated, because I had seen so many interesting moments that day. But then again, I appreciated experiencing those moments, and I learned that the final result in photography wasn't always the most important thing.

Regardless, I made the vow that I would never make such a stupid mistake again by loading my film incorrectly, because I never wanted to miss another moment.

So if you have photographer's block, try this: **shoot an entire day** without having any film or memory cards in your camera. You might come across some interesting things, and click your shutter, and feel upset or frustrated that you didn't actually record it. After an entire day of doing this, you will immediately rush home, stick in some real film or memory cards into your camera, and go out and start shooting.

#### Be physically healthy

I think that physical exercise is also another effective way to break out of creative slumps. After I have an intense session deadlifting or squatting at the gym, all of the dopamine, serotonin and adrenaline help pump me up, and I feel all these creative ideas swirling around in my head. I then write down random ideas, notes, or thoughts into my smartphone into Evernote — which helps fuel other photography-related projects I might pursue. Other artists are really into swimming, running, competitive sports, or even dance to inspire their creative side.

Not only that, but I think the food you put into your body is really crucial as well. I know that whenever I eat really sugary, processed, or carbohydrate-heavy foods, I fall into "food coma", when I am sleepy,

inactive, and have brain-fog. I don't feel inspired to move, let alone photograph.

So listen to your body in terms of what you eat. I have a problem of overeating, and one practical tip I learned was to use smaller plates. Not only that, but I try to stick to healthy fats, leafy greens, and protein. I avoid sugar and simple carbs like the plague.

The upside of this is that I have a lot more mental clarity, a lot more energy, and a lot more motivation to do creative things (like read, write, and make photographs).

Another option to overcome photographer's block is our favorite beverage of choice: coffee (or tea). I have found that whenever I have a low point where I don't feel any inspiration, there is nothing better than having a huge jolt of caffeine hit my system to be inspired. Caffeine increases serotonin receptors in your brain (the feel-good chemicals), which can help overcome some creative blocks you might have.

Also when I am out shooting and exhausted, a little bit of caffeine goes a long way to re-invigorate my spirit and my shooting. But of course, everything in moderation.

Alcohol is another beverage which helps you relax and "loosen up"— and allows your mind to actually stop being so strung up, and to create novel connections and creative insights.

Now I'm not telling you to go out and get hammered, and suddenly expect to become re-inspired and to overcome your photographer's block. But I do suggest meeting up some creative friends or photographers, and having a beer or a drink and sharing ideas. But once again, everything in moderation, and you don't *need* to drink alcohol (or caffeine) to be reinspired, just another tip.

## Chapter 4: Goals After You Overcome Photographer's Block

Okay, so now you've overcome (some or all) of your photographer's block. Now what? Do you just keep going out and taking random photographs that have no meaning or substance for you?

Ultimately what you do with your photography is a personal choice. I think first of all, you should aim to just have fun and enjoy yourself. But even more than that— you should try to make images that fulfill a creative or spiritual side of yourself. You should make images that make you feel proud, happy, or excited to live. You should follow your creative passions and pursuits, and not let life get in the way.

#### Working on a photography project

I generally recommend most photographers to think of a project that they are interested or passionate about. A photography project can be about your own life (a "personal documentary" series) where you photograph your close ones, your friends, and your everyday life.

Another project you can pursue is a street photography series that is of your own city. Try to document a certain part of town, or even a certain square-block in your city. Aim for depth over breadth. Try to get to know

one area really really well, and document the people, the buildings, and the things that you see.

You can also not have a project at all, and just shoot whatever random things that interest you, and then figure out what you want it to mean afterwards in the editing and sequencing phase.

For more information about working on photography projects, you can download my free e-book: "The Street Photography Project Manual".

#### **Publishing your work**

When you are done working on your project, there are different ways you can publish your work. Here are some ideas:

- 1. **Publish a "zine**": A "zine" (short for magazine) is just a cheaply printed book of your work. The benefit of a "zine" is that the barrier to entry is quite low (it is very cheap and affordable to do so). You can get it printed off your printer at home, at a local lab, or on <u>Blurb</u>. They are cheap enough to produce in masse, and you can share them with friends, family, and your fellow photography friends.
- 2. **Publish them on your website**: I recommend most photographers to register their own domain (firstnamelastnamephoto.com) and share your projects in series and galleries on your personal website. This allows you to have more control over the viewing experience. You can control if you want your images to scroll left-to-right, up-and-down, full-screen, with whatever colored backgrounds you want.
- 3. **Have an exhibition**: You don't need to have a fancy exhibition. You can do an exhibition at your own house, and invite some friends

- to see your images with wine and cheese. You can go do them at a local cafe or coffee shop. Or you can do it at a "legit" gallery. Whatever is accessible to you. This is fun because it allows people to have a different viewing experience of your images, in a three-dimensional space.
- 4. **Publish a book**: Similar to publishing a zine, you can also aspire to publishing a book. There are tons of "on-demand" printing services for books, use whatever fits your budget and needs. Just because a prestigious publisher doesn't print a book doesn't mean it has less value. If you want a higher quality than print-on-demand, you can always have a Kickstarter and raise some funds to self-publish it (50+ copies or so).
- 5. **Share them on social media**: Of course the most pragmatic solution in today's digital age is just share your photos on social media. Put them on Instagram, Tumblr, Facebook, Flickr, Google+, whatever platform suits you the best. Don't aim to get tons of likes/favorites on your images, but aim to have your photographs seen. Make it easily accessible to look at, and I have personally found it is better to have a few close friends really know and appreciate my work rather than to have thousands of random people commenting on my images.
- 6. **Make small 4x6 prints**: I also enjoy printing my photos on small 4x6's, which makes it easy to share with friends, and to also edit and sequence my work. 4x6 prints are cheap enough that you can make tons of them, give them as gifts, decorate your walls with, or simply scatter all around the place with.

#### Conclusion

I hope that this book has helped you come up with some ideas, strategies, and tips to overcome your photographer's block.

Just remember that your photography is a life-long journey. **The** journey is the reward, and life (and photography) is always a work-in-progress.

You will always hit bumpy roads in your artistic path, and just realize that having "photographer's block" is just another roadblock you need to drive around.

If you hit a dead-end in a road, you don't curse and blame yourself for having driven the wrong way. You simply reverse, and find another path for yourself to arrive at your final destination. You change course.

And also don't overthink it. Give yourself the permission to make boring or uninteresting images. You don't need to share every single image you take.

So just go out, shoot, enjoy yourself, and be like a child again—discovering the joy of photography for the first time.

#### Recommended photography books

If you want to re-inspire yourself, here are my favorite educational photography books that I recommend:

- 1. <u>Magnum Contact Sheets</u>
- 2. Todd Hido on Landscapes, Interiors, and The Nude: The

#### Photography Workshop Series

3. Road to Seeing by Dan Winters

You can also see my full list of recommended street photography books here.

#### Recommended books on creativity

If you want to be more inspired and break out of any creative rut you might have, I highly recommend these books:

- 1. The War of Art: Break Through the Blocks and Win Your Inner Creative Battles
- 2. <u>Steal Like an Artist: 10 Things Nobody Told You About Being</u>
  <u>Creative</u>
- 3. The Artist's Way

#### Recommended educational courses

If you want to break out of your creative rut, and push yourself out of your comfort zone, think about attending a photography class or workshop at a local community college, photography school, or any other art center.

If you want to learn how to build more confidence in your photography, you can see my list of <u>upcoming street photography workshops</u> near your area.

If you are a more intermediate/advanced photographer, I recommend attending a <u>Magnum Photos workshop</u>, which has helped me achieve new heights in my photography.

#### Let's connect

If you want to stay updated with free e-books, presets, articles, and motivational resources, join my street photography newsletter.

You can also connect with me on these social media networks below:

- Blog
- Facebook
- Instagram
- Twitter
- Flickr
- Tumblr
- Google+

#### **Open-source**

This book is "open source"— meaning you are more than free to do anything you want with it. You can change the text, translate it into a different language, or copy-and-paste passages or ideas to your own blog.

So I recommend sharing it with a friend, or thinking how you can help edit or make this even better by remixing it.

#### Other free photography e-books

Make sure to check out my other free photography ebooks below:

- 1. "<u>Street Photography 101: An Introduction to Street Photography</u>" (translation into Portuguese <u>here</u>)
- 2. "The Street Photography Project Manual"
- 3. "31 Days to Overcome Your Fear of Shooting Street Photography"
- 4. "The Social Media Blackbook for Photographers"
- 5. "Letters from a Street Photographer"
- 6. Street Photography Aphorisms, Heuristics, and Sayings